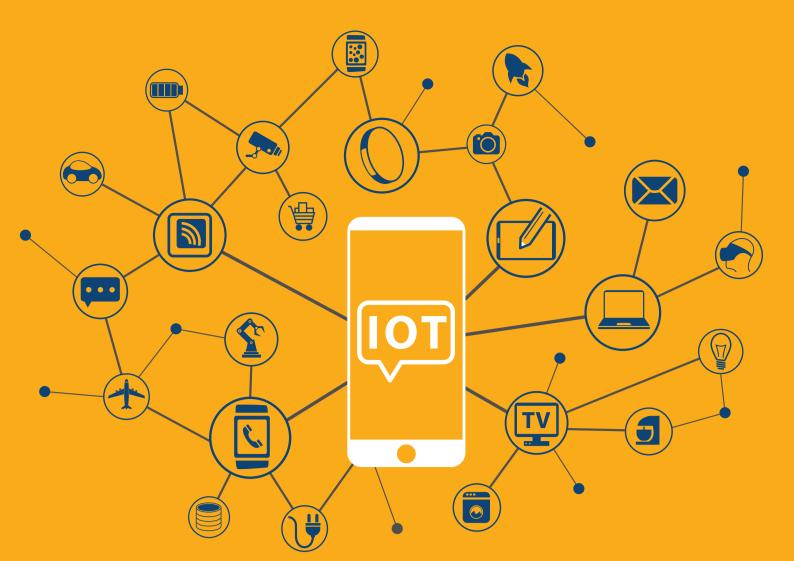


Scroll down to see the latest challenges.



IoT devices market to reach \$1.1 TRILLION BY 2026<sup>1</sup>



# <complex-block>

Malware

## Global datasphere will reach 175 zettabytes by 2025<sup>2</sup>

111101010 00100010 7 1111117 1001010010100101001001010101111 110100010100001110000000101010001000100010 10101111110101011111110000010100 1010001001000000101011111010101111101001001 10010111001000010111111111110101 1010000101001000101100010101010 1000010101001010010101000010100 110100010100001110000000101010001000100010 10101111110101011111110000010100 001010100101000100100101001011010101001000 0010101010001010101001010100100 1010010101001010001001001010010 

## INCREASED BY 358% IN 2020<sup>4</sup>



#### of data breaches in 2020 used new techniques<sup>5</sup>



### 2.72 million cybersecurity jobs are unfilled<sup>6</sup>

#### What can we do?

We can become more CyberSmart. Start by taking a Networking Academy course.



Sources:

- 1 Global Industry Analysts 2022. https://www.prnewswire.com/news-releases/global-internet-of-things-iot-analytic
- s-market-to-reach-72-billion-by-2026-301526449.html 2 - IDC 2018. https://www.networkworld.com/article/3325397/idc-expect-175-zettabytes-of-data-worldwide-by-2025.html
- 3 Breach Alarm 2019. https://www.secplicity.org/2021/05/04/2021-world-password-day-how-many-will-be-stolen-this-year/ 4 - Deep Instinct 2021. https://www.helpnetsecurity.com/2021/02/17/malware-2020/
- 5 Cynet 2020. https://go.cynet.com/hubfs/Covid-19-Cyberattack-Analysis.pdfhttps://go.cynet.com/covid-19-cyberattack-analysis?utm\_source=thn 6 - Cybersecurity Workforce Study 2021. https://www.isc2.org//-/media/ISC2/Research/2021/ISC2-Cybersecurity-Workforce-Study-2021.ashx